

Decision No: CMM – 12

Forward Plan No: N/A

This record relates to Agenda Item 81 on the agenda for the Decision-Making

RECORD OF CABINET MEMBER DECISION

DECISION-MAKER: COUNCILLOR DAVID SMITH

PORTFOLIO AREA: CULTURE, RECREATION & TOURISM

SUBJECT: PROPOSAL TO INTRODUCE A "GREETER SCHEME" TO THE CITY

AUTHOR: LIZ BRAND

THE DECISION

- (1) That the Destination Manager be instructed to undertake detailed research on implementing a "Greeter Scheme" within the city, and present the detailed options to a Cabinet Member Meeting during the summer 2009.

REASON FOR THE DECISION

- (1) In order to continue to develop the 'destination brand' for Brighton and Hove, the implementation of the 'Greeter Scheme' will provide a framework for progressing the 2008 Refreshed Strategy for the Visitor Economy, whilst working closely with key city priorities.

DETAILS OF ANY ALTERNATIVE OPTIONS

- (1) There are none.

OTHER RELEVANT MATTERS CONCERNING THE DECISION

None

CONFLICTS OF INTEREST

CONFIRMED AS A TRUE RECORD:

We certify that the decision this document records was made in accordance with the Local Authorities (Executive Arrangements) (Access to Information) (England) Regulations 2000 and is a true and accurate record of that decision

Date:

10 February 2009

Decision Maker:

Councillor David Smith
Cabinet Member for Culture, Recreation
& Tourism

Signed:



Proper Officer:

10 February 2009

Mark Wall, Head of Democratic Services

Signed:



SCRUTINY

Note: This decision will come into force at the expiry of 5 working days from the date of the meeting at which the decision was taken subject to any requirement for earlier implementation of the decision.

Or: This decision is urgent and not subject to call-in (date of CE's agreement to urgency of decision).

Call-In Period

17 February 2009

Date of Call-in *(if applicable) (this suspends implementation)*

Call-in Procedure completed *(if applicable)*

Call-in heard by *(if applicable)*

Results of Call-in *(if applicable)*